



'Friend'-raising Tips

*One of the most important things HVO has learned over the years is that **people give because they are asked**. They want to give to an organization that they can trust. Below, please find tips on how to utilize your knowledge of HVO to spread the word about our work (and our need for support).*

Email

A straightforward way to get people thinking about HVO in their year-end giving is through a simple email. You can quickly and easily direct potential donors to our secure website. Below is some language you can copy and paste into an email to send to your family, friends, and colleagues to encourage contributions to HVO (*feel free to modify the letter to make it your own!*):

As you may know, I am a supporter of **Health Volunteers Overseas** (HVO) - a wonderful nonprofit that is addressing one of the great challenges in global health today: a critical shortage of trained health care workers.

Through HVO, I support education and training for health care providers in resource-scarce countries. Working with their colleagues overseas, HVO volunteers build health workforce capacity, bringing training, education and professional opportunity. This, in turn, leads to improved access to quality health care. More people get the care they need – and will continue to do so long after HVO volunteers return home. I know HVO's focus on building the capacity of health workers through education and training strengthens health systems and, ultimately, improves patient outcomes. Last year alone, these efforts led to training and education for more than 3,100 health workers.

This lasting impact is why I have dedicated so much to the organization.

If you are looking for a worthwhile organization to support this year, please consider Health Volunteers Overseas. Donations to HVO fund the recruitment and preparation of volunteers, the development of medical libraries at project sites, the development of new training sites, and many, many more activities.

To make your tax-deductible donation, please visit HVO's secure [online form](https://hvousa.org/give) (hvousa.org/give). If you choose to donate online, you can mention my name under the "In honor of" box. If you prefer to mail in your contribution, you can send it to: Health Volunteers Overseas, 1900 L Street NW, Suite 310, Washington DC 20036 or call (202) 296-0928.

Note: If you are sending the message to several people at one time, a great tool is the "BCC" (blind copy), which allows you to send the email to many people at once without sharing everyone's address.

Phone

A conversation can make a big impact on someone. Hearing about the amazing work you've done with HVO will help your associates know that their support goes a long way. Share the stories you've heard about HVO volunteers & partners to demonstrate the profound impact of educating health care workers, and ask your associates to consider supporting this work with a tax-deductible gift to HVO.

Gifts in honor of...

A popular 'friend'-raising practice is to encourage your associates to give a gift in honor of someone. Whether a gift is given in honor of a retired coworker, a member of your family or you, your associates may feel their gift goes even further if made in honor of someone they know and respect.

Social Media

You can promote HVO's mission and encourage your friends, family and colleagues to support our work with a simple Facebook or Twitter message. Below are a few examples of posts you can share:

TWITTER

The global shortage of #healthworkers is a significant challenge, but bringing skilled, safe and compassionate care to people around the world is possible if we work together. Support @HVOUSA & its mission to improve global health through education! <https://hvousa.org/give/>

The world faces an acute shortage of #healthworkers, resulting in millions of people without access to care. Your donation to @HVOUSA will lead to more trained health workers providing quality care to their communities: <https://hvousa.org/give/>

I support @HVOUSA because I am passionate about improving access to care & transforming lives through the education of the #healthworkforce in resource-scarce countries. Help support these efforts by making a gift to HVO: <https://hvousa.org/give/>

FACEBOOK

Regardless of our life circumstances, we all want to ensure good health and well-being for our family and ourselves. Health care is essential to the quality of life and survival of all people, particularly those who live in the world's poorest communities and countries. Health Volunteers Overseas provides training and education to health workers in low-resource countries so that they can provide more and better care to their communities. Help support these efforts by making a gift to HVO. (<https://hvousa.org/give/>)

When you give to Health Volunteers Overseas you join a community of individuals working together to improve global health. Each HVO supporter is essential to fulfilling the organization's mission to build the capacity of health workers through access to education and opportunity, which in turn leads to increased quality and availability of patient care. Together, we can make a difference and transform lives. (<https://hvousa.org/give/>)

We know that well-trained, skilled and motivated health care providers are essential to ensuring quality health care for everyone, wherever they may live. A gift to support Health Volunteers Overseas is a gift to support the global health workforce, ensuring skilled, safe and compassionate care is available when it is most needed. Working alone, the challenges facing the global health community are overwhelming, but together, we can make a difference and improve patient care. (<https://hvousa.org/give/>)

Facebook also has some great built-in tools for fundraising. Visit the "Fundraisers" page and type-in "Health Volunteers Overseas" in the nonprofit search: www.facebook.com/fundraisers

You can also visit our "[Share HVO](#)" page to learn other ways to get the word out.